

Apply today and you could be...

## An Advocacy Adviser with the Civil Society Agriculture Network (CISANET) in Lilongwe, Malawi

### What's the context and purpose of the role?

Malawi continues to suffer from acute maize shortages and chronic under-nutrition, with small-scale farmers, female-headed households and people living with HIV and AIDS facing the greatest risks. CISANET is a Malawian Network of civil society organizations, including international as well as local NGOs, farmers associations and other interested individuals. As agricultural production in Malawi continues to be dominated by smallholder farmers, CISANET's aim is to give a greater voice and ensure active participation of these smallholders and in policy dialogue. As an Advocacy Adviser with CISANET you'll help the organization to develop an effective advocacy strategy and train staff in advocacy and campaigning techniques.

### What does the role involve?

- Building the capacity of CISANET staff and network members in advocacy work and strategies, by organising workshops and other training as necessary
- Guiding the development of an effective advocacy and media strategy for CISANET
- Leading on marketing and communications activities
- Monitoring and evaluation of advocacy work

### What skills, experience and personal qualities are needed for the role?

Ideally, you'll have a degree level qualification with strong knowledge and experience of advocacy strategy development. As you'll be working with limited resources, you'll need to be highly creative in planning advocacy campaigns and developing necessary materials. Strong monitoring and evaluation skills are also essential, as are good communication skills. Flexibility, patience and a sense of humour are important qualities that will help you adapt to live and work in a different culture.



### And the rest...

Landlocked Malawi is situated in south-eastern Africa, bordering Tanzania, Mozambique and Zambia. Its area is one-fifth covered in water and magnificent Lake Malawi is Africa's third largest lake with an astounding sub-aqua life - it can feel a bit like snorkelling in an aquarium! You'll be based in Lilongwe, Malawi's capital. There are two well-stocked supermarkets in town and several market areas with a wide range of fresh foods, clothes, second-hand shoes and household equipment. Lake Malawi is around 1-2 hours' drive from Lilongwe, so it's a popular option for weekends away.

We'll ask you to commit to 12- 24 months to make a sustainable contribution to our development goals. In return, we'll give you comprehensive financial, personal and professional support. We'll provide you with extensive training before your placement, and our support package includes a local living allowance, return flights, accommodation, insurance and more. When you return to your home country, we'll help you to resettle and many of our returned volunteers stay involved with us long after their placement ends. [www.vso.org.uk/volunteering](http://www.vso.org.uk/volunteering)